

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF CERTIFICATE IN PROJECT PLANNING

PPMA 00111: PROJECT IDENTIFICATION

STREAMS: CERT PPMA

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 4/12/2019

2.30 P.M – 4.30 P.M

INSTRUCTIONS

Answer question one and any other two questions

SECTION A

QUESTION ONE (30MARKS)

- (a) Define the following terms as used in project identification.
- (i) Project [2 marks]
 - (ii) Project identification [2 marks]
 - (iii) Project goals [2 marks]
 - (iv) Stakeholder analysis [2 marks]
 - (v) Problem analysis [2 marks]
- (b) State and explain the purposes of project identification. [10 marks]
- (c) Explain SMART in reference to project goal. [10 marks]

SECTION B

QUESTION TWO (20 MARKS)

- (a) State and explain the sources of project ideas that you know. [8 marks]
- (b) Discuss the two approaches to project identification. [12 marks]

QUESTION THREE (20 MARKS)

- (a) Discuss the methods used in project identification. [10 marks]
- (b) Explain the factors influencing selection of community projects. [10 marks]

QUESTION FOUR (20 MARKS)

- (a) Outline the challenges encountered in project identification. [8 marks]
- (b) State and explain the project development steps. [12 marks]

QUESTION FIVE (20 MARKS)

Discuss the factors contributing to project failure or success. [20 marks]
