

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

CHUKA & EMBU CAMPUS

**EXAMINATION FOR THE AWARD OF
DIPLOMA IN PROCUREMENT AND LOGISTICS MANAGEMENT**

DPLM/DIBM 0218: BUSINESS ETHICS

STREAMS: DPLM

TIME: 2 HOURS

DAY/DATE: FRIDAY 09/08/2019

8.30 AM – 10.30 AM

INSTRUCTIONS:

- **SECTION A QUESTION ONE IS COMPULSORY**
- **SECTION B – ANSWER ANY OTHER TWO QUESTIONS**

Question One – is Compulsory (30 Marks)

- (a) In the recent past, Kenya has experienced corruption in the Public and Private sector, prepare a paper to delegates attending a conference on how to deal with this enemy of development. [10 marks]
- (b) Recently we have seen strict regulations by government concerning unhealthy products by business community, discuss unethical issues in consumer products. [10 marks]
- (c) You have been invited to a conference to present a paper regarding some non-performing public institutions that continue to draw Tax Payers fund without supporting themselves due to bad leadership. Discuss to delegates. [10 marks]

SECTION B – ANSWER ANY OTHER TWO QUESTIONS

Question Two

- (a) Explain the concept of business values to delegates attending business ethics conference in Nairobi. [10 marks]
- (b) Discuss the ethical issues at stake in case of supplier-client relation. [10 marks]

Question Three

- (a) Explain the theory of utilitarianism to delegates attending a conference. [10 marks]
- (b) You have joined a local 'chama' in your locality, discuss ethical concerns that revolve in personal finances. [10 marks]

Question Four

- (a) Discuss ethical concerns in the field of promotion mix that affect our customers. [10 marks]
 - (b) You have been newly recruited employee in the public service, explain some ethical issues for you as an employee in Kenya you are likely to encounter. [10 marks]
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