CHUKA   **UNIVERSITY**

UNIVERSITY EXAMINATIONS

THARAKA CAMPUS

EXAMINATION FOR THE AWARD OF
DIPLOMA IN LEADERSHIP AND PUBLIC ADMINISTRATION

LAPA 0132: INTRODUCTION TO PUBLIC POLICY ADVOCACY

STREAMS: DIP (LAPA)   **TIME: 2 HOURS**

DAY/DATE: TUESDAY 10/12/2019   **8.30 AM – 10.30 AM**

INSTRUCTIONS:

Answer question ONE and any other TWO questions

Question One

(a)   Distinguish between the following terms using relevant examples.   [9 marks]

       (i)   Public policy and public policy advocacy
       (ii)   Issue advocacy and policy advocacy
       (iii)   Micro politics and macro politics

(b)   Explain any 7 steps of effective policy advocacy.   [21 marks]

Question Two

Political and social scientists have developed many models and theories for analyzing policy making. Theories and concepts are needed to guide the study. There are several theoretical approaches to the study of public policy. Explain four theoretical approaches to the study of public policy.   [20 marks]

Question Three

Explain the principles of effective community engagement.   [20 marks]

Question Four

When we first start to look at problems that may require advocacy response, we often make assumptions about what they are and how they are experienced by affected populations. However, to ensure that the policy solution we propose is accurate, we have to move beyond assumptions and verify the issue further through research. Essentially, we have to prove that it is a problem and clarify the form in which it exists. There are many tools and techniques that can be employed to verify and clarify problems and issues. Explain some examples of issue verification methods.

[20 marks]