

CHUKA



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CHUKA/ EMBU/IGEMBE CAMPUS

**EXAMINATION FOR THE AWARD OF
DIPLOMA IN LEADERSHIP AND PUBLIC ADMINISTRATION**

LAPA 0132: PUBLIC POLICY ADVOCACY

STREAMS: DIP (LAPA)

TIME: 2 HOURS

DAY/DATE: MONDAY 05/08/2019

8.30 AM – 10.30 AM

INSTRUCTIONS:

- **Answer Three Questions**
- **Question One is Compulsory**

Question One

- (a) Define advocacy and explain the skills that can be used for effective advocacy. [12 marks]
- (b) State effects of advocacy on non-profit organizations. [8 marks]
- (c) State the main principles of responsible public policy advocacy. [10 marks]

Question Two

- (a) Explain strategies that can be used for advocacy to open up a policy dialogue. [10 marks]
- (b) Explain the impact of advocacy on the government. [10 marks]

Question Three

- (a) Explain the factors that shape an advocacy strategy. [6 marks]
- (b) All advocacy must be persuasive. Discuss the ingredients of persuasion. [6 marks]

- (c) Define lobbying and explain what it involves. [8 marks]

Question Four

- (a) Explain why advocacy strategies need to focus on structure, content and culture. [12 marks]
- (b) What are the key advocacy areas in issues of domestic violence? [8 marks]

Question Five

Explain the main focus of advocacy in the following:

- (a) Women issues [10 marks]
- (b) Health issues [10 marks]
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