

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS
CHUKA /EMBU/THARAKA/IGEMBE**

**EXAMINATION FOR THE AWARD OF DIPLOMA IN BUSINESS
MANAGEMENT, DIPLOMA IN ACCOUNTING AND DIPLOMA IN HUMAN
RESOURCE MANAGEMENT**

DIBM 0112: PRINCIPLES OF MANAGEMENT

STREAMS: DIAC, DIBM, DHRM Y1S2, Y1S1

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 4/12/2019

2.30 P.M – 4.30 P.M

INSTRUCTIONS

Answer question one and any other two questions

QUESTION ONE

- (a) Define the term management and briefly discuss any five features of management. [5 marks]
- (b) Discuss the factors that may influence the degree of decentralization in an organization of your own. [10 marks]
- (c) Managers must always ensure the observance of the three types of environment that affects management, discuss clearly showing how these environment affect management. [10 marks]
- (d) Briefly discuss what corporate social responsibility is and explain the social responsibilities of managers in the organization. [5 marks]

QUESTION TWO

- (a) Discuss management by objective, benefits and its limitations in an organization of your own. [10 marks]
- (b) Makena as a manager in Ndagani enterprises is facing a problem of grouping activities to create different departments, discuss the factors that may affect the span of management in the organization. [10 marks]

QUESTION THREE

- (a) Planning is an important function of management though some managers may fail to plan. Discuss the barriers of planning and how managers can overcome them. [10 marks]
- (b) Briefly discuss what you understand by the word controlling, and discuss steps in control process. [10 marks]

QUESTION FOUR

Discuss staffing as a function of management. [20 marks]
