

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF
BACHELOR OF SCIENCE IN AGRICULTURAL EDUCATION, BACHELOR OF
AGRIBUSINESS MANAGEMENT AND BACHELOR OF SCIENCE AGRICULTURE
ECONOMICS**

ECON 414: ENTREPRENEURSHIP ECONOMICS

STREAMS: AGED, AGBM, AGEC

TIME: 2 HOURS

DAY/DATE: TUESDAY 10/12/2019

11.30 AM – 1.30 PM

INSTRUCTIONS:

Answer Question One and any other Two Questions

QUESTION ONE (30 MARKS)

- (a) Discuss three needs a person acquires as a result of one's life experience as indicated by McClelland. [3 marks]
- (b) Explain any three business expansion strategies. [3 marks]
- (c) A key element of entrepreneurship is risk bearing as indicated by Knight. Discuss four features of risk bearing theory. [4 marks]
- (d) Describe entrepreneurs' contribution to the economy. [4 marks]
- (e) Explain the term "entrepreneur" [2 marks]
- (f) Differentiate between an innovator and an inventor. [4 marks]
- (g) Explain five ways how to avoid pitfalls of small business as an entrepreneur. [5 marks]
- (h) Discuss five major components to the N-Ach trait in the need for achievement theory by McClelland. [5 marks]

QUESTION TWO (20 MARKS)

- (a) A number of theories have been advanced to explain why entrepreneurs behave the way they do. The key ones are economic, managerial, psychological and sociological theories. Using relevant examples show how theories factors influence entrepreneurial behavior. [10 marks]
- (b) Discuss commonalities and differences of East Asian economic policies behind their enterprises successes. [10 marks]

QUESTON THREE (20 MARKS)

- (a) Explain the innovation theory of entrepreneurship by Schumpeter. [10 marks]
- (b) Discuss five government policies and programmes that encourage entrepreneurship in Kenya. [10 marks]

QUESTION FOUR (20 MARKS)

- (a) Discuss similarities of some entrepreneurship theories and their application to Kenya's context. [10 marks]
- (b) Explain five impacts of technology and industrial growth on small scale enterprises. [10 marks]

QUESTION FIVE (20 MARKS)

- (a) Using a case of Kenyan economy. Discuss entrepreneurship challenges in developing economies. [10 marks]
 - (b) Discuss entrepreneurship gaps in support for growth-oriented women entrepreneurs in Kenya. [10 marks]
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