

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

THARAKA UNIVERSITY COLLEGE

**EXAMINATION FOR THE AWARD OF
CERTIFICATE IN COMMUNITY DEVELOPMENT**

CDEV 00107: ADVOCACY, LOBBYING AND NETWORKING

STREAMS: CERT (CDEV)

TIME: 2 HOURS

DAY/DATE: TUESDAY 03/12/2019

2.30 PM – 4.30 PM

INSTRUCTIONS:

- Write your registration number and course unit on your answer sheet
- Follow instructions carefully. This paper consists of two sections
- Do not use mobile phones or any unauthorized materials in the examination room
- Number the sections and attempted questions

SECTION A (30 MARKS): ATTEMPT ALL THE QUESTIONS IN THIS SECTION

1. (a) Differentiate advocacy from lobbying. [4 marks]
(b) State and describe briefly three advocacy issues in your society. [6 marks]
2. (a) Outline six (6) impacts of advocacy in social change. [6 marks]
(b) Highlight two Do's and Don'ts on lobbying. [4 marks]
3. Discuss briefly five factors to consider in lobbying plan. [10 marks]

SECTION B: ATTEMPT ANY TWO QUESTIONS

4. (a) Explain four intervention measures used by government to prevent gender-based violence. [8 marks]
(b) Describe six conditions which are necessary for a successful advocacy campaign. [12 marks]

5. (a) State and describe four types of media which would be used for advocacy work. [8 marks]
- (b) State and describe six characteristics of an effective partnership for advocacy. [12 marks]
6. (a) Describe four behavioral practices which lobbyist should avoid in order to build a lasting relationship with elected individuals. [8 marks]
- (b) Explain six factors considered when choosing media for advocacy. [12 marks]
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