

CHUKA



UNIVERSITY

## UNIVERSITY EXAMINATIONS

### EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF ECONOMICS AND STATISTICS, BACHELOR OF ECONOMICS AND SOCIOLOGY, BACHELOR OF ECONOMICS AND MATHEMATICS, BACHELOR OF COMMERCE, BACHELOR OF ENTREPRENEURSHIP AND ENTERPRISE MANAGEMENT AND BACHELOR OF AGRIBUSINESS MANAGEMENT

**ECON 212: INTERMEDIATE MICROECONOMICS**

**STREAMS: AS ABOVE Y2S1**

**TIME: 2 HOURS**

**DAY/DATE: TUESDAY 03/12/2019**

**2.30 PM – 4.30 PM**

#### INSTRUCTIONS:

**ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS**

#### QUESTION ONE

- (a) Clearly distinguish between the following economic terms. Make use of well labelled diagrams when necessary. [10 marks]

- (i) Marginal rate of technical substitution and elasticity of substitution
- (ii) Partial equilibrium and general equilibrium analysis
- (iii) Consumer surplus and dead weight loss due to monopoly
- (iv) Perfect complements and perfect substitutes
- (v) Pure exchange and Edgeworth box

- (b) The following information pertains to company Z

$$P = 30 - Q$$

$$C = 40 + Q^2$$

Tax = 40% of the gross profit

Required:

- (i) Determine the level of output produced and the profit for the firm. [5 marks]
- (ii) Given that  $P = 30 - Q$ ,  $C = 40 + Q^2$  and lumpsum tax ( $T$ ) = ksh 10. Find the output level and profits for company Z. [5 marks]

- (c) (i) Discuss the conditions that must exist for price discrimination to be possible. [5 marks]
- (ii) Discuss different types of price discrimination and give an example for each. [5 marks]

### QUESTION TWO

- (a) James can consume two goods. Good 1 and good 2 where  $X_1$  and  $X_2$  denote the quantity consumed of each good. These goods sell at prices  $P_1$  and  $P_2$  respectively. James preferences are represented by the following utility function
- $$U = (X_1 X_2) = \sqrt{X_1 X_2}$$
- Required:
- (i) Derive James' Marshallian demand functions for the two goods. [8 marks]
- (ii) Assume that  $P_1 = \text{kshs. } 5$ ,  $P_2 = \text{kshs. } 5$  and  $M = \text{kshs. } 100$ . What are James' demand for good 1 and good 2? [2 marks]
- (b) Although cartels are formed with the main aim of controlling output in order to maximize profits, they rarely achieve joint profits. Discuss reasons behind this. [10 marks]

### QUESTION THREE (20 MARKS)

- (a) Given  $Q = 100 K^{0.5} L^{0.5}$ ,  $C = 1200$ ,  $W = \text{kshs. } 30$  and  $r = \text{kshs. } 40$ , where  
 $C = \text{cost}$   
 $W = \text{wages}$   
 $r = \text{Rate of interest}$
- (i) Determine the quantity of labour and capital that the firm should use in order to minimize cost. [10 marks]
- (ii) What is the level of output produced at this level. [2 marks]
- (b) With the use of well labelled diagrams discuss four types of technologies. [8 marks]

### QUESTION FOUR

- (a) With the aid of a well labelled diagram, distinguish between income and substitution effects of a price increase in case of a giffen good. [6 marks]
- (b) Paul has a rice consumption demand function which is given as  $Q = \frac{20+M}{1-P}$   
 Where  $Q$  – quantity of rice in grams per week  
 $P$  – price per gram  
 $M$  – income  
 Its income is kshs. 150. If the price of rice per gram changes from kshs. 3 to kshs. 5, calculate Pauls total price, substitution and income effects. [8 marks]

- (c) Given that  $Y = 2X^{0.5}$  where Y is output and X is the input. Compute the maximum profit for this firm. [6 marks]

**QUESTION FIVE (20 MARKS)**

- (a) A firm's production function is given as follows:

$$Q = AL^{0.6} K^{0.4}$$

Required:

- (i) Determine the degree of homogeneity and returns to scale of the above function. [4 marks]
- (ii) Calculate the marginal rate of technical substitution and elasticity of substitution for the firm. [6 marks]
- (b) The demand function for a firm is given as  $P = 60 - 8Q$ . If the marginal cost is 4 and its fixed cost is 10, determine the firm's level of output that maximize profit and hence determine the firm's profit. [7 marks]
- (c) Discuss the following terms as used in oligopoly market structure. [3 marks]
- (i) Stackelberg model
- (ii) Cournot model
- (iii) Bertrand model
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