

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF
CERTIFICATE IN BUSINESS MANAGEMENT**

CIBM 00113: PRINCIPLES OF MANAGEMENT

STREAMS: CIBM

TIME: 2 HOURS

DAY/DATE: TUESDAY 03/12/2019

2.30 PM – 4.30 PM

INSTRUCTIONS:

- **Answer Question One and any other Two**
 - **Do not write question paper**
1. (a) Explain the importance of management knowledge to employees, managers and organizations. [10 marks]
 - (b) Managers can play several management roles in an organization. Identify three main roles managers play in organizations. [9 marks]
 - (c) Explain the activities involved in the staffing function of management. [8 marks]
 - (d) Differentiate between centralization and decentralization. [3 marks]
 2. (a) Describe any five forms of departmentalization. [10 marks]
 - (b) Explain any five internal environmental factors that may influence management. [10 marks]
 3. (a) Explain any five barriers to effective planning and measures that can be taken to avoid or counter such barriers. [10 marks]
 - (b) Managers have an obligation to various stakeholders of a business. Identify five of these stakeholders highlighting their expectation out of a business. [10 marks]

4. (a) Discuss five p principles of administrative theory by Henry Fayol. [10 marks]
- (b) Describe the activities involved in controlling function of management.
[10 marks]
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