

**CHUKA**



**UNIVERSITY**

## **UNIVERSITY EXAMINATIONS**

### **EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF PURCHASING AND LOGISTICS MANAGEMENT**

**BPLM 414: SUPPLY CHAIN MANAGEMENT**

**STREAMS:**

**TIME: 2 HOURS**

**DAY/DATE: MONDAY 02/12/2019**

**11.30 A.M – 1.30 P.M**

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#### **INSTRUCTIONS**

**Answer question one and any other two questions**

1. (i) Using the main functions of supply chain management discuss how those functions may be used as a competitive edge by an organization. [10marks]
- (ii) Discuss the main advantages of behavioral and forward integration within supplies networks. [10 marks]
- (iii) Explain the main activities of supply management in an organization. [10 marks]
2. Write short notes on the following; [10 marks]
  - (a) Materials management
  - (b) logistics managements
  - (c) procurement management
  - (d) Purchasing management- (ii) Discuss the historical and evolution development of supply chain management. [10 marks]
3. (i) Using relevant examples explain the main supply chain management framework. [10 marks]
- (ii) Effective and efferent supply chain management main objectives is to address various problems with supplies network. Discuss the statements using relevant examples. [10 marks]

(iii) Discuss the concept of benchmarking using the various types of benchmarking.

[10 marks]

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