

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF PROCUREMENT AND LOGISTICS MANAGEMENT

BPLM 414: SUPPLY CHAIN MANAGEMENT

STREAMS: BPLM

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 07/8/2019

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS: Attempt question ONE and any other TWO

- Q1. (i) Write short notes on the following
- (a) Supplies management
 - (b) Logistics management
 - (c) Materials management
 - (d) Procurement management
- (ii) Discuss the importance of supply chain management upstreams and downward streams and their respective activities. [10 marks]
- (iii) Vividly explain the evolution of supply chain management citing the respective activities at each era. [10 marks]
- Q2. (i) Using examples explain the supply chain management triangle detailing activities of each pillar. [10 marks]
- (ii) Highlight the main problems which supply chain management seeks to address. [10 marks]
- Q3. (i) Emulate the main nine different types of activities that companies perform in coordinating and managing supplies network. [10 marks]
- (ii) Discuss the main seven modern perspective approaches supply chain management applies to enhance the performance of supplies.

BPLM 414

- Q4. (i) Discuss the concept of benchmarking and explain any five major benefits of the application of benchmarking. [10 marks]
- (ii) Using examples discuss the main drivers of supply chain performance (four main drivers). [10 marks]
-