

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF MASTER OF BUSINESS
MANAGEMENT

MBAD 803: MANAGEMENT THEORY AND PRACTICE

STREAMS: MBAD

TIME: 3 HOURS

DAY/DATE: MONDAY 02/12/2019

2.30 P.M. – 5.30 P.M.

INSTRUCTIONS:

- Answer all the questions
- Do not write on the question paper

- Q1. (a) Trace the origin and development of management as practiced today. [10 marks]
- (b) Analyze the relative importance of managerial functions and skills in relation to organizational hierarchy. [10 marks]
- Q2. Discuss the contribution of the following management thinkers in the development of management thought.
- (a) Max-Weber (1864 – 1929) [6 marks]
- (b) Charter Barnard (1886 – 1932) [6 marks]
- (c) Peter Drucker (1954) [7 marks]
- Q3. (a) Explain how Kenyan economic environment impacts on managerial decisions [10 marks]
- (b) In Kenya conditions the social responsibility of business is more in theory than in practice. Elucidate
- Q4. (a) You have been invited for an interview of a chief executive officer of newly formed company
- (i) Give an action plan on how you would make planning effective for this new company [10 marks]

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(ii) Explain how you will design organizational structure of the company

[10 marks]

Q5. (a) Draw and explain the leadership continuum and bring out the requisite leadership styles [10 marks]

(b) Analyze the process of managerial control giving relevant and practical examples.

