

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**THIRD YEAR EXAMINATION FOR THE AWARD OF DEGREE OF
BACHELOR OF PROCUREMENT AND LOGISTICS MANAGEMENT AND
BACHELOR OF COMMERCE**

BPLM 324: LOGISTICS MANAGEMENT

STREAMS: BPLM/ BCOM Y3S1

TIME: 2 HOURS

DAY/DATE: TUESDAY 03/12/2019

11.30 AM – 1.30 PM

INSTRUCTIONS:

Answer Question ONE and any other Two Questions

QUESTION ONE (30 MARKS)

- (a) Discuss the Role of National Transport and Safety Authority (NTSA) in Kenya. [10 marks]
- (b) Using diagrammatic illustrations, describe various stores layouts used in modern firms stores. [12 marks]
- (c) Explain various factors to consider when assessing and selecting modes of transport in Logistics management. [8 marks]

QUESTION TWO (20 MARKS)

- (a) Using Michael Porters model, discuss the value-added aspects of logistics in an organization. [10 marks]
- (b) Make short notes on the following concepts as used in logistics management.
 - (i) Key logistics strategies. [3 marks]
 - (ii) Fleet management [4 marks]
 - (iii) Vehicle scheduling [3 marks]

QUESTION THREE (20 MARKS)

- (a) Explain the Health and safety at work management issues in modern stores. [10 marks]
- (b) Discuss the role of ICT in logistics management. [10 marks]

QUESTION FOUR (20 MARKS)

- (a) “Procurement and Logistics are two sides of the same coin”. Discuss [10 marks]
- (b) Explain using examples any five (5) types of logistics. [10 marks]
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