

**CHUKA**



**UNIVERSITY**

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**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DEGREE OF  
BACHELOR OF TOURISM MANAGEMENT**

**BTOM 252: TOURISM TRANSPORT SYSTEM**

**STREAMS: BTOM Y2S1**

**TIME: 2 HOURS**

**DAY/DATE: TUESDAY 03/12/2019**

**2.30 PM – 4.30 PM**

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**INSTRUCTIONS:**

- **Read the instructions in each section**
- **Switch off your Mobile Phones**
- **Cheating is not allowed**

**SECTION A (Answer All Questions in this Section) (30 Marks)**

1. Briefly describe the geographical issues of importance in transport systems development. (4 marks)
2. Highlight the business issues of concern to transport system developers. (4 marks)
3. Explain the structure of railway transport system development in North America. (6 marks)
4. Explain how the silk road has enhanced intercontinental travel in the 21<sup>st</sup> century. (6 marks)
5. Describe the future opportunities of developing hub and spoke transport centers. (5 marks)
6. How has power relationships between transport suppliers affected costs and burden allocation in tourism business. (5marks)

**SECTION B (Choose Two Questions in this Section) (40 Marks)**

7. Discuss the main factors considered when developing new travel circuits. (20 marks)
  8. Discuss the geographical methods used in measuring transport systems demand. (20 marks)
  9. Explain how transport planners can develop competitive transport networks in the rural landscapes. (20 marks)
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