

**CHUKA**



**UNIVERSITY**

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**UNIVERSITY EXAMINATIONS**

**SECOND YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR  
OF SCIENCE IN ECOTOURISM MANAGEMENT AND WILDLIFE AND  
ENTREPREISE MANAGEMENT**

**BECO 231: COMMUNITY BASED ECOTOURISM**

**STREAMS: BSC BECO Y2S1, BSC WIEM Y4S1**

**TIME: 2 HOURS**

**DAY/DATE: WEDNESDAY 4/12/2019**

**2.30 P.M – 4.30 P.M**

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**INSTRUCTIONS**

**Answer all questions in section A and any other two questions in section B**

**Do not write anything on the question paper**

**SECTION A: 30 MARKS**

1. Explain the meaning of the terms 'community based ecotourism', 'community participation' and 'eco-labelling'. [6 marks]
2. Explain five benefits of community participation in ecotourism development processes. [5 marks]
3. Briefly explain four principles that distinguish community based ecotourism from sustainable tourism. [4 marks]
4. Briefly describe five ways through which community based ecotourism contributes to sustainable development. [5 marks]
5. Explain five potential environmental impacts of community based ecotourism. [5 marks]
6. Explain any five factors that would hinder communities from participating in ecotourism development processes. [5 marks]

**SECTION B (40 MARKS)**

7. Explain opportunities and threats to community based ecotourism development. [20 marks]
8. Discuss the indicators for monitoring and evaluating of community Based Ecotourism enterprise performance. [20 marks]

9. Describe the basic steps that you would employ to encourage local community participation in ecotourism development in Kenya. [20 marks]
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