CHUKA



UNIVERSITY

## UNIVERSITY EXAMINATIONS

#### EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF SCIENCE IN CATERING AND HOSPITALITY MANAGEMENT

#### BCHM 351: FOOD AND BEVERAGE SERVICE III

**STREAMS: BCHM Y2S1** 

**TIME: 2 HOURS** 

#### DAY/DATE: TUESDAY 10/12/2019 INSTRUCTIONS:

# 2.30 PM – 4.30 PM

- Answer Question One and any other Two
- Do not write anything on the question paper

#### SECTION A (30 MARKS)

- 1. Briefly explain five important organizational factors in ensuring the smooth running of a restaurant operation. [5 marks]
- 2. Describe menu courses in a classic French menu that may be offered as main dish items. [6

marks]

3. Explain five important factors when purchasing food and beverage service equipment. [5

marks]

- 4. Explain challenges that are unique to outdoor catering. [6 marks]
- 5. Highlight any four technical skills in food and beverage service. [4 marks]
- 6. Explain ways to control sale of alcohol beverages in a banquet operation. [4 marks]

### **SECTION B (40 MARKS)**

7.	(a)	As a restaurant supervision, discuss legal issues that are likely to influence day to day operations.	your [10
marks]			
	(b)	Discuss how different service styles will influence the staffing levels. [10]	marks]
8.	(a)	Discuss ways by which you would assess your performance as a restaurant supervisor.	[10
marks]			
	(b)	Discuss factors that are likely to affect customer satisfaction with restauran experience.	nt [10
marks]			
9.	(a)	Discuss any four cold preparations items you would consider when planning menu and state the point each can be offered in the menu. [12]	
marks]			
	(b)	As a restaurant supervisor, you are responsible for staff training. Discuss p indicators of need for staff training.	ossible [8
marks	marks]		