

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF
BACHELOR OF EDUCATION ARTS**

EDCI 411: ENTREPRENEURSHIP EDUCATION AND DEVELOPMENT

STREAMS: BED (ARTS) P/T

TIME: 2 HOURS

DAY/DATE: TUESDAY 03/12/2019

8.30 AM – 10.30 AM

INSTRUCTIONS:

- **Answer Three Questions only**
- **Question One is Compulsory**

1. (a) Define the term entrepreneurship. [2 marks]
(b) State and explain four ways of identifying a business opportunity. [8 marks]
(c) Describe five functions of the entrepreneur in a society. [10 marks]
(d) Identify and explain the factors that determine the emergence of entrepreneurship today in Kenya. [10 marks]
2. Discuss the reasons why entrepreneurs and small firms have difficulties in accessing finance for startup expansion. For each reason stated, suggest a solution. [20 marks]
3. (a) Explain the problems of small business that enterprises should consider before starting up a business and how can they avoid them. [10 marks]
(b) Describe the considerations partners should make before entering into partnership? [10 marks]

4. Resistance to change has ordinarily been associated with change and accepted as a major element of a change process. Give a brief account of ways that a business organization can adopt to reduce resistance to change by the employees. [20 marks]
 5. Mr. Ouma, an employee of Karachyonyo enterprises limited has worked in the organization for over ten years. In the recent past, his supervisors have noticed that Mr. Ouma has become rude towards his colleagues, and the seniors. Briefly explain some of the reasons that may have led Mr. Ouma to this type of behavior. [20 marks]
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