

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

THARAKA CAMPUS

FOURTH YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION (ARTS)

EDCI 411: ENTREPRENEURSHIP EDUCATION AND DEVELOPMENT

STREAMS: BED (ARTS) Y4S1

TIME: 2 HOURS

DAY/DATE: THURSDAY 8/08/2019

2.30 P.M - 4.30 P.M.

INSTRUCTIONS:

- Answer Question ONE (COMPULSORY) and any other THREE Questions
- Do not write anything on the question paper

1. (a) (i) What is a business plan? [2 Marks]
- (ii) Identify two functions of a business plan. [4 Marks]
- (b) Basing your argument on Maslow's needs hierarchy theory, critically analyze what prompts people to embark on entrepreneurship. [8 Marks]
- (c) Distinguish between an entrepreneur and a manager. [6 Marks]
- (d) Explain the role of entrepreneurship in economic development. [5 Marks]
2. Explain how the following factors influence the growth of entrepreneurship. [15 Marks]
- (i) Legitimacy of entrepreneurship
- (ii) Marginality
- (iii) Withdrawal of status respect
3. Identify and discuss major competencies that lead to superior performance of an entrepreneur. [15 Marks]

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- 4. Discuss the role of entrepreneurship education and development in addressing the problem of educational unemployment in the developing countries. [15 Marks]
- 5. Identify and discuss three components of entrepreneurial competencies. [15 Marks]

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