

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

CHUKA AND EMBU CAMPUSES

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION
ARTS**

EDCI 411: ENTREPRENEURSHIP EDUCATION AND DEVELOPMENT

STREAMS: B.ED (ARTS) (PART TIME)

TIME: 2 HOURS

DAY/DATE: TUESDAY 06/08/2019

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS:

- **Do not write on this question paper**
- **Question one is compulsory**
- **Answer any other three questions**

1. (a) How do the following factors influence entrepreneurial mobility. (6 marks)
 - (i) Education
 - (ii) Experience
 - (iii) Political conditions
 - (b) Highlight five challenges faced by women entrepreneurs in Kenya. (5 marks)
 - (c) Identify and briefly discuss the three components of entrepreneurial competencies. (6 marks)
 - (d) What is the role of education in economic development in developing countries? (8 marks)
2. Identify and discuss the contents of a concrete and a complete business plan. (15 marks)

3. Entrepreneurial competencies are characteristics possessed by an entrepreneur which results in superior performance. Identify and discuss five major entrepreneurial competencies. (15 marks)
 4. Discuss the various attributes of a successful entrepreneur. (15 marks)
 5. Sociologist and psychologists argue that the influence of economic factors on entrepreneurial emergence largely depends on non-economic factors in the society. How do the following factors influence emergence of entrepreneurship. (15 marks)
 - (i) Legitimacy of entrepreneurship
 - (ii) Marginality
 - (iii) Withdrawal of status respect
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