

SOWK 00114

CHUKA

UNIVERSITY



UNIVERSITY EXAMINATIONS

CHUKA & EMBU

EXAMINATION FOR THE AWARD OF CERTIFICATE IN SOCIAL WORK

SOWK 00114: INTRODUCTION TO SOCIAL PSYCHOLOGY I

STREAMS: SOWK

TIME: 2 HOURS

DAY/DATE: MONDAY 09/12/2019

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS: Answer question ONE (Compulsory) and any other TWO

QUESTION ONE

- (a) (i) Define social psychology [2 marks]
- (ii) Define these phenomena as studied in social psychology [10 marks]
 - (a) Conformity
 - (b) Socialization
 - (c) Motive
 - (d) Attitude
 - (e) Attribution
- (b) State 5 causes of intergroup conflict [5 marks]
- (c) Briefly describe the social learning theory [5 marks]
- (d) Explain any 4 behaviour modification strategies [8 marks]

QUESTION TWO

- (a) Identify any 3 personality disorders, and state any two signs and symptoms for each [9 marks]
- (b) Define cognitive dissonance with an example [3 marks]
- (c) Indicate any 4 functions of emotions [8 marks]

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QUESTION THREE

- (a) Prove that human beings are social beings [10 marks]
- (b) Explain the concept of assertive training and its importance [10 marks]

QUESTION FOUR

- (a) Mention 5 reasons for conformity in social behaviour [10 marks]
 - (b) (i) Define attitude [2 marks]
 - (ii) Identify 4 classifications of attitude depending on level of like or dislike [8 marks]
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