

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

THARAKA UNIVERSITY COLLEGE

**EXAMINATION FOR THE AWARD OF DEGREE OF
BACHELOR OF EDUCATION ARTS**

EDCI 331A/321: EDUCATIONAL COMMUNICATION TECHNOLOGY II

STREAMS: BED (ARTS)

TIME: 2 HOURS

DAY/DATE: MONDAY 05/08/2019

2.30 PM – 4.30 PM

INSTRUCTIONS:

ANSWER QUESTION ONE AND ANY OTHER TWO

1. (a) Why should a teacher trainee design, develop and utilize the learning resource project. [10 marks]
- (b) State four characteristics of multi media centre. [4 marks]
- (c) Explain characteristics of digital content. [4 marks]
- (d) Highlight two challenges of using digital content. [2 marks]
- (e) Briefly explain the significance of audio-visual aids in teaching and learning process. [10 marks]
2. (a) Discuss the components of learning resource centre. [15 marks]
- (b) Explain the advantages of using models in teaching and learning process. [5 marks]
3. (a) Discuss the importance of Web 2.0 social tool for educational use. [10 marks]

(b) Explain the relevant of pedagogical skills appropriate for effective integration of ICT in teaching and learning process. [10 marks]

4. Describe use of electronic media in teaching and learning process as an emerging trend in education technology. [20 marks]
