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**CHUKA**



**UNIVERSITY**

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**UNIVERSITY EXAMINATIONS**

**CHUKA, ISEMBE AND EMBU CAMPUSES**

**THIRD YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF  
EDUCATION**

**EDCI 331A: EDUCATIONAL COMMUNICATION AND TECHNOLOGY II**

**STREAMS: B.ED (ARTS) (PART TIME)**

**TIME: 2 HOURS**

**DAY/DATE: TUESDAY 06/08/2019**

**8.30 A.M. – 10.30 A.M.**

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**INSTRUCTIONS:**

- **Answer question ONE and any other TWO.**
- **Do not write on the question paper.**

- Q1. (a) State uses of a learning resource centre. (6 marks)
- (b) Elaborate the types of communication that an instructor can use in Teaching-learning process. (14 marks)
- (c) Explain the community resources that can enable the learner get first hand contact with reality. (10 marks)
- Q2. Discuss how a teacher can make classroom presentation effective. (20 marks)
- Q3. Highlight the challenges in using digital content in instruction. (20 marks)
- Q4. Explain the significance of Audio-visual aids in classroom instruction. (20 marks)
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