

CHUKA



UNIVERSITY

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CHUKA & THARAKA

**EXAMINATION FOR THE AWARD OF
DIPLOMA IN PROCUREMENT AND LOGISTICS MANAGEMENT**

DPLM 0212: PROCUREMENT POLICY

STREAMS: DPLM Y2S1

TIME: 2 HOURS

DAY/DATE: FRIDAY 13/12/2019

8.30 AM – 10.30 AM

INSTRUCTIONS:

Answer Question One (compulsory) and any other Two Questions

QUESTION ONE (30 MARKS)

- (a) Discuss the importance of mission and vision statements of an organization. [10 marks]
- (b) Outline the main levels of an organization strategy. [10 marks]
- (c) The success of procurement strategies and policies implemented in an organization will mainly depend on the purchasing and supply organizational structure whose choice depends on various factors. Discuss any of the factors. [10 marks]

QUESTION TWO

- (a) Discuss any five characteristics of a strategic decision an organization ought to put into consideration before implementing the decision. [10 marks]
- (b) Discuss the main stages in the development and formulation of procurement strategies. [10 marks]

QUESTION THREE

- (a) Discuss the following procurement structure and explain any five advantages of each
 - (i) Centralization purchasing [10 marks]

- (ii) Decentralization purchasing
- (b) Outline the main drivers of supply chain that can enhance strategic position of a firm. [10 marks]

QUESTION FOUR

- (a) State and explain the main stages in the development and formulation of procurement strategies. [10 marks]
 - (b) Discuss the following strategic planning methods and how they are used to evaluate or analyze an organization.
 - (i) SWOT analysis [10 marks]
 - (ii) PESTEL analysis
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