

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**CHUKA, EMBU & THARAKA**

**EXAMINATION FOR THE AWARD OF  
DIPLOMA IN PROCUREMENT AND LOGISTICS MANAGEMENT**

**DPLM 0212: PROCUREMENT POLICY**

**STREAMS: DPLM**

**TIME: 2 HOURS**

**DAY/DATE: MONDAY 05/08/2019**

**2.30 PM – 4.30 PM**

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**INSTRUCTIONS:**

**Answer Question One (Compulsory) and any other Two Questions**

**QUESTION ONE**

- (a) Outline the main levels of an organization strategy. [10 marks]
- (b) State and explain porter's five forces model as used in environmental scanning. [10 marks]
- (c) Discuss the main characteristics of procurement strategic decisions. [10 marks]

**QUESTION TWO**

- (a) Discuss the main stages in the development and formulation of procurement strategies. [10 marks]
- (b) Explain the main levels of an organization strategy. [10 marks]

**QUESTION THREE**

- (a) Discuss the main approaches in managing supply chain risk. [10 marks]
- (b) Supply chain department plays a critical role in driving overall business strategy for an organization. Discuss. [10 marks]

**QUESTION FOUR**

- (a) Discuss the main steps in the strategy implementation process. [10 marks]
- (b) Outline the main drivers of supply chain that can enhance strategic position of a firm. [10 marks]

**QUESTION FIVE**

State and explain ten benefits of supply chain strategy to an organization. [20 marks]

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