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**EXAMINATION FOR THE AWARD OF DIPLOMA IN PROCUREMENT
AND LOGISTICS MANAGEMENT**

DPLM 0114: TRANSPORT MANAGEMENT AND POLICY

STREAMS: DPLM

TIME: 2 HOURS

DAY/DATE: MONDAY 09/12/2019

11.30 A.M. – 1.30 P.M.

INSTRUCTIONS: Answer question ONE and any other TWO questions

QUESTION ONE

- (a) Enumerate the role of information technology in transport management [10 marks]
- (b) Discuss how containerization assists transport of goods amongst countries citing the merits and demerits of use of the exercise internationally [10 marks]
- (c) Clearly explain the factors that affect transport pricing. [10 marks]

QUESTION TWO

- (a) Discuss the indicators of a good transport service performance [10 marks]
- (b) Differentiate the approaches to transport negotiation listing the characteristics of each approach [10 marks]

QUESTION THREE

- (a) Argue the case for and against transport regulation in Kenya. [10 marks]
- (b) Explain the factors that need to be considered in selecting a transport mode [10 marks]

QUESTION FOUR

- (a) Logistics strategies provide an expanded scope of planning capability. Discuss at least 5 key logistics strategies [10 marks]

DPLM 0114

(b) Using examples discuss the application of the following terms as used in transport management

(i) Virtual mobility [5 marks]

(ii) Fleet management [5 marks]
