

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF
DIPLOMA IN PROCUREMENT AND LOGISTICS MANAGEMENT**

DPLM 0114: TRANSPORT MANAGEMENT POLICY

STREAMS: DPLM

TIME: 2 HOURS

DAY/DATE: FRIDAY 09/08/2019

8.30 AM – 10.30 AM

INSTRUCTIONS:

Attempt Question One and any other Two Questions

1. (i) Write short on the following terms
 - (a) Transport management
 - (b) Logistics management [10 marks]
- (ii) Using relevant discuss any five key logistics strategies. [10 marks]
- (iii) On recent years several strategic and technology changes have had marked on logistics. Discuss the statement using any three major strategies. [10 marks]
2. (i) Discuss the main logistics decision classification according to their planning horizons. [10 marks]
- (ii) Explain any five major modes of transport detailing their mean advantages and disadvantages. [10 marks]
3. (i) Using examples discuss the main reasons for using intermodal transportation and containerization. [10 marks]
- (ii) Explain the main objective of an effective negotiation in transport management. [10 marks]
4. (i) Bowersox and Dougherty identified the three main strategic orientation and their effect on logistics strategies, discuss the statement using the said strategies. [10 marks]

- (ii) Discuss any five types of logistics and their impact on logistics management.
[10 marks]
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