

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**SECOND YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR
OF EDUCATION ARTS**

EDCI 221/223: EDUCATIONAL COMMUNICATION AND TECHNOLOGY I

STREAMS: B.ED ARTS

TIME: 2 HOURS

DAY/DATE: TUESDAY 06/08/2019

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS:

- Answer question ONE and any other TWO from 2, 3, and 4
- Do not write on the question paper

- (a) Highlight the criteria for good graphics in teaching and learning. (10 marks)
 - (b) Explain the considerations for selecting a god course book for any class in secondary school. (10 marks)
 - (c) Discuss how to add variety in a power pointy presentation in class. (10 marks)
- (a) Discuss the systematic planning for use of instructional media in classroom. (14 marks)
 - (b) Highlight six advantages of using realia in instruction. (6 marks)
- (a) Explain six major elements to be considered when designing new materials for teaching and learning. (12 marks)
 - (b) Highlight the major uses of a learning resource Centre in an institution. (8 marks)
- (a) Highlight the essential components of communication. (10 marks)
 - (b) Discuss five major barriers to effective classroom communication. (10 marks)

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