

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS**

**CHUKA & THARAKA**

**EXAMINATION FOR THE AWARD OF DEGREE OF DOCTOR  
OF PHILOSOPHY**

**EAPE 911: STRATEGIC MANAGEMENT IN EDUCATION**

**STREAMS: PhD**

**TIME: 3 HOURS**

**DAY/DATE: TUESDAY 13/8/2019**

**8.30 A.M. – 11.30 A.M**

**INSTRUCTIONS: Answer question ONE and any other TWO questions**

Q1. (a) Discuss with suitable illustrations the rationale for strategic management in education. [10 marks]

(b) Discuss with examples an analysis tool that you could adopt in a school for analysis of the internal environment of a school in strategic management planning.

[10 marks]

(c) Discuss critical contributions of the scientific management theory by Fredrick Taylor to the modern management thought in strategic management theory. [10 marks]

Q2. It is a government policy that all educational institutions develop a strategic plan. Stakeholders however, argue that many learning institutions have plans that have no strategy. You have been invited to train on strategic plans. With suitable examples, discuss key characteristics of a strategy. [15 marks]

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- Q3. With suitable examples from educational organizations, identify and evaluate two relevant theories to strategic management and show how they could be utilized in the management of educational institutions. [15 marks]
- Q4. You have won a tender to guide a secondary school in developing its first strategic plan. You are required to explain to the stakeholders the process that should be followed in developing the schools strategic plan. Give suitable illustration to explain each step of the process. [15 marks]
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