

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS
EMBU**

EXAMINATION FOR THE AWARD OF DIPLOMA IN EDUCATION

PECI 0224: EDUCATIONAL COMMUNICATION

STREAMS: PART TIME

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 4/12/2019

2.30 P.M – 4.30 P.M

INSTRUCTIONS

Answer question one and any other two questions

1. (a) Differentiate between technology of education and technology in education.

[2

marks]

(b) With specific examples in each case, describe 2 types of verbal and nonverbal communication. [8 marks]

(c) State six elements of communication process. [6 marks]

(d) With examples in each case differentiate between projected and non-projected media.

[4

marks]

(e) State 5 advantages of non-projected visuals. [5 marks]

(f) State 5 factors one needs to consider when selecting a graphic material for classroom instruction. [5 marks]

2. (a) Despite emergence of modern technologies, the writing board remains a vital resource in Kenyan classroom. Give 5 reasons to justify this statement. [10 marks]

(b) Explain 5 factors for effective use of the writing board. [10 marks]

3. (a) Explain the communication process. [6 marks]

(b) Describe 3 barriers to effective communication. [6 marks]

(c) Explain 4 principles of effective verbal communication in the classroom.

[8

marks]

4. (a) Explain 5 reasons why using educational technology may improve learning outcomes of standard six pupils. [10 marks]
- (b) State 5 qualities of a textbook as a teaching learning resource one should consider before purchasing the book. [5 marks]
- (c) State 5 factors to consider when producing an audio material. [5 marks]
-