

**CHUKA**



**UNIVERSITY**

---

**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DEGREE OF  
BACHELOR OF EDUCATION, BACHELOR OF EDUCATION EARLY CHILDHOOD  
DEVELOPMENT**

**ECDE 431: CHILDREN'S LITERATURE AND MASS MEDIA**

**STREAMS: BED, ECDE**

**TIME: 2 HOURS**

**DAY/DATE: TUESDAY 03/12/2019**

**8.30 AM – 10.30 AM**

---

**INSTRUCTIONS:**

**Answer Question One and any other Two Questions**

1. (a) Explain five goals of children's literature in a school setting. [6 marks]
  - (b) State six purposes of children's literature. [6 marks]
  - (c) Examine the role of drama in enhancing communication. [4 marks]
  - (d) Highlight six ways through which a teacher can use children's literature to promote gender equity. [6 marks]
  - (e) Examine the importance of using illustrations in children's literature books. [4 marks]
  - (f) State the negative effects of mass media in child growth and development. [4 marks]
2. (a) Discuss the following genres of children's literature
    - (i) Children's poetry [5 marks]
    - (ii) Stories [5 marks]
    - (iii) Drama [5 marks]

- (b) Identify and give description of what some critic writers have stated about children literature:
3. (a) Describe five qualities of a good story as applied in early years education. [5 marks]
- (b) Discuss the role of any five patrons of children's literature. [15 marks]
4. (a) Discuss plot patterns in children's books used for teaching literature. [10 marks]
- (b) It is vital for a teacher to select books with stories that do not portray gender in a stereotype manner. Describe the qualities of gender-neutral books that can be used for teaching literature for young children. [10 marks]
-