

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

SECOND YEAR EXAMINATION FOR THE AWARD OF DEGREE  
OF BACHELOR OF SCIENCE

**SOCI 251: METHODS OF SOCIAL RESEARCH I**

**STREAMS: BSC**

**TIME: 2 HOURS**

**DAY/DATE: MONDAY 09/12/2019**

**11.30 A.M. – 1.30 P.M.**

**INSTRUCTIONS:**

- Answer question ONE and any other TWO questions
- Do not write on the question paper

**QUESTION ONE**

- (i) Define social research exemplifying six characteristics [6 marks]
- (ii) Evaluate four types of non-probability sampling [8 marks]
- (iii) Classify research according to the three perspectives giving examples under each [10 marks]
- (iv) Discuss connection between research and sustainable development goals [6 marks]

**QUESTION TWO**

- (i) Classify secondary sources of data as used in social research [4 marks]
- (ii) Argue for and against the four types of primary data collection [16 marks]

**QUESTION THREE**

- (i) Discuss the major objectives of social research [10 marks]
- (ii) Evaluate major ethical issues in conducting research [10 marks]

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### QUESTION FOUR

- (i) Define sampling process as used in social research [2 marks]
- (ii) Using examples, differentiate probability sampling from non-probability sampling [6 marks]
- (iii) Evaluate 6 methods of probability sampling [12 marks]

### QUESTION FIVE

- (i) Define survey research as used in social research [2 marks]
  - (ii) Discuss the rules for creating good survey question [8 marks]
  - (iii) Evaluate the different types of survey biases [10 marks]
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