SOWK 00213

CHUKA



UNIVERSITY

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EXAMINATION FOR THE AWARD OF CERTIFICATE IN SOCIAL WORK

SOWK 00213: SOCIAL PSYCHOLOGY II

STREAMS: CERT. SOWK TIME: 2 HOURS

DAY/DATE: WEDNESDAY 07/8/2019 2.30 P.M. – 4.30 P.M

INSTRUCTIONS: Answer question ONE (Compulsory) and any other TWO questions

QUESTION ONE

(a) Define the following terms [10 marks]

(i) Social psychology

- (ii) Attitude
- (iii) Conflict
- (iv) Stress
- (v) Discrimination

(b) Distinguish between the following social phenomena [9 marks]

- (i) Stereotype and prejudice
- (ii) Frustration and anger
- (iii) Aggression and violence

(c) Explain any 3 forms of violence in the society [6 marks]

(d) Identify any 5 types of discrimination [5 marks]

QUESTION TWO

(a) Outline 5 factors that determine the level of persuasion in attitude change. [10 marks]

(b) (i) What is stress management? [2 marks]

(ii) Briefly explain any 4 strategies of managing stress [8 marks]

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QUESTION THREE		
(a)	Propose 3 behaviour modification strategies	[6 marks]
(b)	Mention any 5 causes of intergroup conflict	[5 marks]
(c)	Briefly describe any 3 sources of helping behaviour	[9 marks]
QUES	STION FOUR	
(a)	Explain any 5 ways to develop prosocial behaviour	[10 marks]
(b)	Suggest 5 ways that can be used to deal with stereotypes in Kenya with practical	
	examples	[10 marks]