

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF CERTIFICATE IN COMMUNITY DEVELOPMENT

EPSY 00121: SOCIAL PSYCHOLOGY

STREAMS: CERT CDEV

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 11/12/2019

11.30 A.M – 1.30 P.M

INSTRUCTIONS

Answer question one (compulsory) and any other two

QUESTION ONE

1. (a) Define these terms as used in social psychology.
 - (i) Attribution
 - (ii) Conformity
 - (iii) Social loafing
 - (iv) Altruism
 - (v) Language [10 marks]
- (b) (i) What is social psychology. [2 marks]
- (ii) Explain 4 elements of the scope of social psychology. [8 marks]
- (c) How is social psychology important to community developers as a discipline of study? [10 marks]

QUESTION TWO

- (a) Outline 5 functions of language in human life. [10 marks]
- (b) Indicate 5 types of violence experienced in society. [10 marks]

QUESTION THREE

- (a) Briefly describe these collective behaviours as found in social psychology with practical examples.
- (i) Social facilitation [3 marks]
 - (ii) De individualization [3 marks]
 - (iii) Group think [3 marks]
- (b) State 5 factors that can lead to attraction. [5 marks]
- (c) Differentiate social influence and peer pressure with an example for each. [6 marks]

QUESTION FOUR

- (a) Identify any 3 applications of the study of social psychology in forming groups. [6 marks]
- (b) (i) What is person perception in relation to social behaviour? [3 marks]
- (ii) Outline 3 factors that may determine a person's perception. [6 marks]
- (c) Briefly describe the symbolic interactionism theory of social psychology. [5 marks]
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