

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION
ARTS**

LITT 357: POPULAR LITERATURE

STREAMS: B.ED ARTS

TIME: 2 HOURS

DAY/DATE: MONDAY 09/12/2019

11.30 A.M. – 1.30 P.M.

INSTRUCTIONS:

- **Answer question ONE and any other TWO.**

1. (a) Critically analyse the term “popular literature” tracing its emergence and application as discipline in literary discourse. (20 marks)
- (b) Popular literature unlike mainstream “serious literature” is dynamic and accommodates many forms. Briefly describe other forms of popular literature apart from the novel. (10 marks)
2. The late literary critic Professor Chris Wanjala once described popular literature as unworthy to be studied at a higher level in comparison to “serious literature”. Assess Wanjala’s argument clearly distinguishing between “Popular” and “Serious literature”. (20 marks)
3. Attempt a critical analysis of any novel of your choice clearly illustrating why you categorize it under “Popular literature.” (20 marks)
4. David Maillu’s Novels After 4:30 and My Dear Bottle were banned in Tanzania because of their content. Do you agree that literary works should be censored? Critically assess the link between literature and morality. (20 marks)
5. Popular literature cannot be divorced from the mainstream and alternative media. Assess the impact of the two types of Media in promoting popular literature critically analyzing the advantages and disadvantages. (20 marks)

