

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**FOURTH YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF AGRICULTURAL ECONOMICS, AGRIBUSINESS MANAGEMENT AND ANIMAL SCIENCE**

**AGEC 422: AGRICULTURAL PROJECT MANAGEMENT AND ANALYSIS**

**STREAMS: AGECE Y4S2, AGBM Y4S2, ANSC Y4S2**

**TIME: 2 HOURS**

**DAY/DATE: FRIDAY 06/12/2019**

**11.30 A.M. – 1.30 P.M.**

**INSTRUCTIONS:**

- **Answer question ONE and any other THREE.**

**QUESTION ONE (25 MARKS)**

- (a) Explain the following terms;
- |                                |          |
|--------------------------------|----------|
| (i) Project                    | (1 mark) |
| (ii) Monitoring and evaluation | (1 mark) |
| (iii) Logical framework        | (1 mark) |
| (iv) Strategy analysis         | (1 mark) |
| (v) Target group               | (1 mark) |
- (b) Explain the FIVE functions of the key components of a typical logical framework matrix in agricultural project management. (10 marks)
- (c) Agricultural project planning and designing are a more complex processes than most everyday planning. Explain FIVE advantages that can be achieved through better planning. (10 marks)

**SECTION TWO: ANSWER ANY THREE QUESTIONS**

**QUESTION TWO**

- (a) If key stakeholders in agriculture are involved from the beginning of project, it increases their support for the process and their likelihood of using the results as they become available. Explain four major ways in which project evaluation can be used to maximize their benefit. (8 marks)

- (b) Discuss the major approaches to priority setting. (7 marks)

**QUESTION THREE**

- (a) Select an agricultural related project of your choice and identify a problem. Follow the key steps of problem tree analysis to analyze the identified problem. (10 marks)
- (b) Explain four parts that interlink to make monitoring and evaluation system good. (5 marks)

**QUESTION FOUR**

- (a) Explain the reason for the continued popularity of the logical framework approach in program planning, implementation and M & E and give three examples. (6 marks)
- (b) Evaluate four possible strengths and weakness in organizations which might wish to practice monitoring and evaluation. (8 marks)

**QUESTION FIVE**

As an agriculture expert working for your county, you have been tasked to come up with a project concept that would help the community to improve their income and livelihood.

- (i) Explain the concept of your project, enumerating the major deliverables. (7 marks)
- (ii) Explain four ways you will use to measure the success of your project. (8 marks)
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