

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF
MASTER OF SCIENCE IN AGRICULTURAL EDUCATION AND EXTENSION**

AGEX 811: COMMUNICATION TECHNOLOGY

STREAMS: MSC (AGEX)

TIME: 3 HOURS

DAY/DATE: MONDAY 05/08/2019

2.30 PM – 5.30 PM

INSTRUCTIONS:

Answer Question One and any other Two Questions

SECTION A: 20 MARKS

1.
 - (a) Explain four roles of media play in instruction. [4 marks]
 - (b) Identify three types of media giving examples for each type. [3 marks]
 - (c) Outline five factors that influence the choice of media in teaching. [5 marks]
 - (d) Outline four uses of computer in education. [8 marks]
2.
 - (a) Identify two cognitive styles of learning and explain how they influence use of instructional materials. [8 marks]
 - (b) What role does ASSURE model play in development and production of instruction materials? Use examples to illustrate your answers. [12 marks]
3.
 - (a) Discuss how a teacher can effectively use textbooks for instruction. [8 marks]
 - (b) Apart from textbooks discuss other two media used in distance learning. [12 marks]

4. Discuss the concept of E-learning and how it can be used to increase access to education by adult learners in Kenya. [20 marks]
-