
CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS
CHUKA /THARAKA**

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION
(ARTS, SCIENCE)**

EAPE 412/421: ENTREPRENEURSHIP EDUCATION AND DEVELOPMENT

STREAMS:

TIME: 2 HOURS

DAY/DATE: FRIDAY 06/12/2019

8.30 A.M – 10.30 A.M

INSTRUCTIONS

Answer question one and any other three questions.

Do not write on the question paper

1. (a) Explain the following concepts as used in educational entrepreneurship.
 - (i) Entrepreneur
 - (ii) Risk bearer
 - (iii) Entrepreneurial mobility
 - (iv) Economic development
 - (v) Intra preneur [10 marks]
- (b) Explain with suitable illustrations the three needs that explain entrepreneur motivation under the McClelland's needs theory. [6 marks]
- (c) Discuss the factors that influence entrepreneur mobility. [6 marks]
- (d) Explain the functions of women entrepreneurs? [3 marks]
2. The expansion of entrepreneurship is seen as the only option of the growth of wealth in emerging economies. Analyze the challenges faced by entrepreneurship education in the endeavour to expand entrepreneurship. [15 marks]

3. In the process of developing a business plan for an organization, there are five content factors that needs to be included in the plan. Explain. [15 marks]
 4. Critically analyze the role of entrepreneurship in economic development in Kenya.
 5. (a) Explain the concept of withdrawal of status respect in entrepreneurship.[7 marks]
(b) Discuss the components of entrepreneur competencies. [8 marks]
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