

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR
OF EDUCATION ARTS**

LITT 104: CREATIVE WRITING AND PUBLISHING

STREAMS: BED ARTS)

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 07/8/2019

2.30 A.M. – 4.30 P.M

INSTRUCTIONS: Answer question ONE and any other TWO

1. Explain the importance of creative writing [30 marks]
 2. In creative writing, language use, style and technique form core of the writing process.
Discuss [20 marks]
 3. What are the essentials of a good creative composition. [20 marks]
 4. Explain the various types and functions of creative outputs. [20 makers]
 5. Using knowledge of creative writing and publishing learnt in this unit, outline the fundamentals of creative composition in poetry. [20 marks]
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