

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF
BACHELOR OF ARTS IN COMMUNICATION AND MEDIA**

COMM 261: PHOTOJOURNALISM

STREAMS: BA (COMM) Y2S1

TIME: 2 HOURS

DAY/DATE: TUESDAY 03/12/2019

2.30 PM – 4.30 PM

INSTRUCTIONS:

- **Answer Three Questions**
- **Question One is Compulsory**
- **Write legibly**
- **Exam cheating is a serious offense**

SECTION A: 30 MARKS

1. (a) Photojournalism is not about the camera, its about the eye. Explain. [10 marks]
- (b) Discuss how photography can be integrated in our legal system to produce compelling evidence in court cases. [20 marks]

SECTION B: 40 MARKS

2. Demonstrate how shot changes involving vertical and horizontal movements that are fundamental to video production. [20 marks]
 3. To compose with visual power, you must isolate. You must bring order out of chaos. Analyze this statement. [20 marks]
 4. Illustrate how some photo manipulations are considered skillful artwork while others are frowned upon as unethical practices. [20 marks]
 5. From its very beginning, photojournalism has been used to propagate certain opinions or views. Discuss. [20 marks]
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