

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DEGREE  
OF BACHELOR OF EDUCATION ARTS

ENGL 414: LANGUAGE PLANNING AND POLICY

STREAMS: BED (ARTS)

TIME: 2 HOURS

DAY/DATE: MONDAY 02/12/2019

2.30 P.M. – 4.30 P.M.

INSTRUCTIONS: Answer THREE questions in all. Question ONE is compulsory

1. Differentiate between the following pairs of terms:
  - (i) Macro and micro language planning [6 marks]
  - (ii) Language planning and language policy [6 marks]
  - (iii) Corpus planning and status planning [6 marks]
  - (iv) Official language and national language [6 marks]
  - (v) Covert language and overt language planning [6 marks]
2. Discuss Haugen's (1966) language planning processes [20 marks]
3. Highlight ten functions of language that are target of status planning [20 marks]
4.
  - (a) Explain five goals of language planning [10 marks]
  - (b) With examples, explain the concept of prestige planning [10 marks]
5. Show how the following language planning ideologies have been applied in specific African countries
  - (i) Vernacularization [5 marks]
  - (ii) Linguistic pluralism [5 marks]
  - (iii) Internationalization [5 marks]
  - (iv) Termini logical unification [5 marks]