CHUKA



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CHUKA & THARAKA CAMPUSES

FOURTH YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION (ARTS)

EDCI 411: ENTREPRENEURSHIP EDUCATION AND DEVELOPMENT

STREAMS: BED (ARTS) Y4S1 TIME: 2 HOURS

DAY/DATE: WEDNESDAY 5/12/2018 8.30 A.M - 10.30 A.M

INSTRUCTIONS:

- Answer Question ONE and any other THREE Questions
- Do not write anything on the Question Paper
- 1. (a) Explain five attributes necessary for a successful entrepreneur.

[5 Marks]

(b) Distinguish between a manager and an entrepreneur.

[5 Marks]

(c) What are the functions of women entrepreneurs as enumerated by Fredrick Harbison?

[5 Marks]

- (d) Explain the classification of an entrepreneur under the following sub heading: [10 Marks]
 - (i) Innovator
 - (ii) Risk-bearer
 - (iii) Organizer
- 2. Many entrepreneurial theories have propounded theories of entrepreneurship that concentrate specifically upon psychological factors. Discuss how the following psychological factors influence entrepreneurial growth. [15 Marks]
 - (i) Withdrawal of status respect
 - (ii) Needs achievement
- 3. What are the major competencies identified by studies that lead to superior performance of the entrepreneur? [15 Marks]

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	[15 Marks]
5.	Explain the role that entrepreneurship plays in economic development in any country.
4.	Develop a draft business plan to show the various components of a business plan. [15 Marks]