

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS.

**EXAMINATION FOR THE AWARD OF CERTIFICATE IN PROJECT PLANNING
AND MANAGEMENT**

PPMA 00111: RPROJECT IDENTIFICATION

STREAMS: Y1S1

TIME: 2 HOURS

DAY/DATE: THURSDAY 6/12/2019

11.30 A.M. – 1.30 P.M

INSTRUCTIONS

- **Answer question one and two more**

1. (a) Define the following terms as used in project identification.

(i) Project	[2 marks]
(ii) Needs assessment	[2 marks]
(iii) Stakeholder	[2 marks]
(iv) Project identification	[2 marks]

(b) Outline six causes of project failure in Kenya. [6 marks]
(c) Describe three classifications of project stakeholders. [6 marks]
(d) Outline any six area where participatory rural appraisal methodology can be applied. [6 marks]
(e) Outline four sub-processes of needs assessment. [4 marks]
2. (a) Describe five ways of generating projects ideas. [10 marks]
(b) State five characteristics of a good community needs assessment. [5 marks]
(c) Outline five reasons why it is important to carry out project needs assessment. [5 marks]
3. (a) Outline the steps for developing project objectives and goals. [6 marks]
(b) State six importance of project objectives. [6 marks]
(c) State eight advantages of project stakeholder analysis. [8 marks]

4. (a) Explain five principles of participatory rural appraisal. [10 marks]
- (b) Assume you work for a community based organization in your home country. State five tools you would use to analyze problems affecting the members of the community. [5 marks]
- (c) Highlight five importance of problem analysis. [5 marks]
5. (a) Outline the main purposes of project identification. [4 marks]
- (b) Explain the key steps of project identification process. [6marks]
- (c) State five advantages of bottom-up approach method of project identification. [5 marks]
- (d) State any five criteria for strategy selection in project analysis of alternatives phase. [5 marks]
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