

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**CHUKA, EMBU AND THARAKA CAMPUSES**

**EXAMINATION FOR THE AWARD OF DIPLOMA IN BUSINESS MANAGEMENT**

**DIBM 0102: BUSINESS PHILOSOPHY**

**STREAMS: DIBM Y1S1**

**TIME: 2 HOURS**

**DAY/DATE: TUESDAY 11/12/2018**

**2.30 P.M. – 4.30 P.M.**

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**INSTRUCTIONS:**

- **Answer question one and any other two questions.**

**QUESTION ONE**

- (a) Give the etymology of the word ‘philosophy’ (3 marks)
- (b) Explain philosophy in the general and strict sense. (8 marks)
- (c) Mention any three branches of philosophy and highlight the main concern of each one of them. (9 marks)
- (d) Discuss the importance of studying business philosophy. (10 marks)

**QUESTION TWO**

- (a) Draw a line between a human act and act of man. (6 marks)
- (b) Demonstrate with clear examples how ethical theories provide the framework for ethical conduct in the business environment. (14 marks)

**QUESTION THREE**

- (a) Define the following terms as used in logic: Premise, conclusion, proposition, inference, syllogism and assertion. (12 marks)

- (b) Distinguish between an argument and an explanation using relevant examples. (8 marks)  
(8 marks)

**QUESTION FOUR**

The best way to lid Kenya off under-development and massive corruption is to have a philosopher president. Discuss using the philosophy of Plato. (20 marks)

**QUESTION FIVE**

Discuss the relation between the moral law and man's conscience. (20 marks)

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