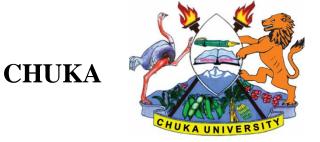
## DIBM 0102



**UNIVERSITY** 

### UNIVERSITY EXAMINATIONS

## CHUKA, EMBU AND THARAKA CAMPUSES

## EXAMINATION FOR THE AWARD OF DIPLOMA IN BUSINESS MANAGEMENT

#### **DIBM 0102: BUSINESS PHILOSOPHY**

<b>STREAMS:</b>	DIBM	<b>Y1S1</b>
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TIME: 2 HOURS

2.30 P.M. – 4.30 P.M.

#### DAY/DATE: TUESDAY 11/12/2018

#### **INSTRUCTIONS:**

• Answer question one and any other two questions.

## **QUESTION ONE**

(a)	Give the etymology of the word 'philosophy'	(3 marks)	
(b)	Explain philosophy in the general and strict sense.	(8 marks)	
(c)	Mention any three branches of philosophy and highlight the main concern them.	n of each one of (9 marks)	
(d)	Discus the importance of studying business philosophy.	(10 marks)	
QUESTION TWO			
(a)	Draw a line between a human act and act of man.	(6 marks)	
(b)	Demonstrate with clear examples how ethical theories provide the framew conduct in the business environment.	vork for ethical (14 marks)	
QUESTION THREE			

(a) Define the following terms as used in logic: Premise, conclusion, proposition, inference, syllogism and assertion. (12 marks)

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(b) Distinguish between an argument and an explanation using relevant examples. (8 marks) (8 marks)

## **QUESTION FOUR**

The best way to lid Kenya off under-development and massive corruption is to have a philosopher president. Discuss using the philosophy of Plato. (20 marks)

# **QUESTION FIVE**

Discuss the relation between the moral law and man's conscience.	(20 marks)