

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION

EAPE 211: ENTREPRENEURSHIP EDUCATION AND DEVELOPMENT

STREAMS:

TIME: 2 HOURS

DAY/DATE: THURSDAY 13/12/2018

8.30 A.M – 10 .30 A.M

INSTRUCTIONS

- Answer question one and any other two questions

1. (a) With suitable examples clearly distinguish between an entrepreneur and a manager. [6 marks]
(b) Briefly explain the role of entrepreneurship in economic development in society. [6 marks]
(c) With relevant examples explain the types of needs identified under Mclellands acquired needs theory on entrepreneurs motivation. [6 marks]
(d) List and briefly explain the factors that influence entrepreneurs mobility. [6 marks]
(e) Explain possible strategies that could be implemented to promote women entrepreneurship in Kenya. [6 marks]
2. “Youths unemployment is a major concern in Kenya” With suitable illustrations discuss intervention strategies that could be adopted to address this growing concern among the Kenya youth. [20 marks]
3. The integration of entrepreneurship education in the Kenyan curriculum is a commendable initiative” with suitable examples discuss the benefits of entrepreneurship education. [20 marks]
4. “The informal sector plays an important role in the Kenyan economic and social development” Suggest strategies that should be adapted to promote the strategic position

of the informal sector in Kenya. Give relevant examples to support your arguments.

[20 marks]
