

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF
BACHELOR OF PROCUREMENT AND LOGISTICS MANAGEMENT**

BPLM 414: SUPPLY CHAIN MANAGEMENT

STREAMS: BPLM

TIME: 2 HOURS

DAY/DATE: MONDAY 10/12/2018

11.30 AM - 2.30 PM

INSTRUCTIONS:

Attempt Question 1 and any other Two questions

1. (i) Using the main divisions/department of supply chain management, discuss how each division may be used by an organization as a competitive edge. [10 marks]
- (ii) Discuss how effective supplier appraisal enhances procurement performance using the main parameters of supplier appraisal. [10 marks]
- (iii) Discuss any five modern perspective approaches an organization may employ to enhance supply chain performance. [10 marks]
2. (i) Vividly discuss any five benefits of returns management and their value addition to the supply chain performance. [10 marks]
- (ii) Discuss the main logistical and cross functional drivers of supply chain management [10 marks]
3. (i) Discuss the following terms relating to supply chain functions
 - (a) Procurement management
 - (b) Transport management
 - (c) Transport management

- (d) Customer care management [10 marks]
- (ii) Discuss the six major movement within the evolution of supply chain management. [10 marks]
4. (i) Supply chain management has addressed various problems within an organization. Discuss the statement using examples. [10 marks]
- (ii) Discuss how supply chain management may be used to minimize corruption and enhance economic growth in Kenya. [10 marks]
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