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**UNIVERSITY EXAMINATIONS**

**THIRD YEAR EXAMINATION FOR THE AWARD OF DEGREE  
OF BACHELOR OF PROCUREMENT AND LOGISTICS MANAGEMENT**

**BPLM 324: LOGISTICS MANAGEMENT**

**STREAMS: BPLM**

**TIME: 2 HOURS**

**DAY/DATE: FRIDAY 07/12/2018**

**2.30 P.M. – 4.30 P.M.**

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**INSTRUCTIONS:**

- **Answer question ONE and any other TWO questions**
- **Be clear and neat, give examples where appropriate**

**QUESTION ONE (30 MARKS)**

- (a) Using an organization of your own choice, develop an organizational transport management policy manual to be used for five years in the firm. [10 marks]
- (b) Discuss the value added aspect of logistics in an organization using the Michael Porters model. [10 marks]
- (c) Discuss the objectives, components and the major functions of logistics [10 marks]

**QUESTION TWO (20 MARKS)**

- (a) Discuss the major transport modes used in logistics clearly showing their advantages and disadvantages in each case. [10 marks]
- (b) Discuss ways and means of gaining competitive advantage through logistics in modern organizations. [10 marks]

**QUESTION THREE (20 MARKS)**

Using examples, discuss the following terms as used in logistics management:

- (i) Logistics resource planning (LRP) [5 marks]
- (ii) Stores layouts [5 marks]
- (iii) Distribution Resource Planning (DRP) [5 marks]
- (iv) Reverse Logistics [5 marks]

**QUESTION FOUR (20 MARKS)**

- (a) The use of containers is widely becoming a modern technique of transportation among many organizations. Illustrate how containerization assist the National and international transportation of goods amongst countries citing the merits and demerits of use of the exercise globally. [15 marks]
  - (b) Discuss the role of Information Communication Technology in logistics [5 marks]
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