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SECOND YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF COMMERCE (PROCUREMENT AND LOGISTICS OPTION)

BPLM 212: TRANSPORT MANAGEMENT

STREAMS: BPLM Y2S1 TIME: 2 HOURS

DAY/DATE: THURSDAY 06/12/2019 11.30 A.M – 1.30 P.M

INSTRUCTIONS

- Answer question one and any other two questions
- B e clear and neat, give examples where appropriate
- 1. (a) Explain the health, safety and security measures in transport management. [10 marks]
 - (b) Discuss the objectives, types, components and the major functions of logistics.

[10

marks]

(c) Discuss the role of National Transport and Safety Authority (NTSA) in Kenya.

[10

marks]

- 2. (a) Enumerate the role of information Technology in transport management. [10 marks]
 - (b) Discuss how containerization assists transportation of goods amongst countries citing the merits and demerits of use of the exercise internationally. [10 marks]
- 3. "The functions of transport management plays an integral role in perfection of supplies goals towards company's envisioned objectives. Efficient and effective management of fleet and establishment of a fleet policy in the working environment invariably dictates the company's performance at any specified time" Discuss. [20 marks]
- 4. Using examples discuss the application of the following terms as used in transport management:
 - (a) Distribution models

[5 marks]

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(b) Virtual mobility	[5 marks]
(c) Fuel management	[5 marks]
(d) Vehicle tracking and tracing	[5 marks]