

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF  
PSYCHOLOGY**

**PSYC 311: PSYCHOLOGY OF CREATIVE BEHAVIOUR**

**STREAMS: B. PSYCHOLOGY Y3S1**

**TIME: 2 HOURS**

**DAY/DATE: TUESDAY 04/12/2018**

**11.30 A.M. – 1.30 P.M.**

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**INSTRUCTIONS:**

- Answer question ONE and any OTHER two.
- Do not write on the question paper.

**QUESTION ONE (COMPULSORY) 30 MARKS**

1. (a) Distinguish creative behaviour from creative thinking. (4 marks)
- (b) Describe any five elements that contribute to successful creativity in human beings. (10 marks)
- (c) Why do psychologists study critical thinking more than creative thinking? (4 marks)
- (d) Show how Fromms theory of creative attitude can be applied to understand human behaviour. (12 marks)

**QUESTION TWO (20 MARKS)**

2. (a) Describe any five characteristics of a creative individual. (10 marks)
- (b) (i) Define brainstorming as a process. (2 marks)
- (ii) Examine the process of brainstorming in its various stages in trying to understand people's creative behaviour. (8 marks)

**QUESTION THREE (20 MARKS)**

3. (a) Evaluate any five stages of creative process. (10 marks)
- (b) Show the relevance of Abraham Maslow's theory in the understanding of an individual's highest potential in creative behaviour. (10 marks)

**QUESTION FOUR (20 MARKS)**

4. (a) Discuss the three major components of individual creativity that make human distinct from animals. (10 marks)
- (b) Show the relevance of the five characteristics of a fully functioning person according to Carl Rogers. (10 marks)
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