

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

SECOND YEAR EXAMINATION FOR THE AWARD OF DIPLOMA IN
PROCUREMENT AND LOGISTICS MANAGEMENT

DPLM 0212: PROCUREMENT POLICY

STREAMS: DPLM Y2 S2

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 5/12/2018

11.30 A.M - 1.30 A.M.

INSTRUCTIONS:

- Answer Question ONE (COMPULSORY) and any other TWO Questions.

QUESTION ONE

- (a) Explain 5 disadvantages of using policies in purchasing. [10 Marks]
- (b) Highlight and explain 5 characteristics of an effective procurement strategy. [10 Marks]
- (c) Discuss 5 steps in procurement strategy implementation. [10 Marks]

QUESTION TWO

- (a) Explain the application of value chain in supply chain strategy. [10 Marks]
- (b) Enumerate 5 objectives of cost reduction in supply chain management. [10 Marks]

QUESTION THREE

- Explain the steps involved when developing strategy. [10 Marks]
- Using relevant examples, explain 5 importance of capacity planning in an organization. [10 Marks]

QUESTION FOUR

- (a) Explain 5 drivers for aligning the procurement strategy to corporate strategy. [10 Marks]
- (b) Enumerate 5 importance of procurement strategy for a firm. [10 Marks]
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