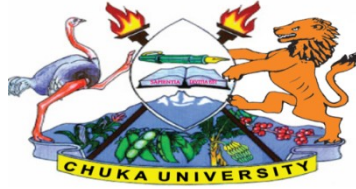


CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

THIRD EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF
EDUCATION ARTS (PRIMARY OPTION)

PECI 311: EDUCATIONAL COMMUNICATION AND TECHNOLOGY

STREAMS: BED (p) Y2S1 SB

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 5/12/2018

8.30 A.M - 10.30 A.M.

INSTRUCTIONS:

- Answer Question ONE and any other TWO Questions
- Do not write anything on the question paper

- (a) Analyze the factors that affect learning in primary school classroom. [10 Marks]
 - (b) Explain the importance of a course book in teaching and learning. [10 Marks]
 - (c) Explain the use of charts in teaching and learning. [10 Marks]
 - (a) Explain the causes of loss of attention by the learners in a classroom. [10 Marks]
 - (b) Discuss the importance of using instructional media in classroom. [10 Marks]
 - (a) Discuss the considerations in setting up a Learning Resource Centre in a primary school. [15 Marks]
 - (b) Identify the major components of resource centre. [5 Marks]
 - (a) Explain the limitations of using television broadcasts in teaching and learning. [8 Marks]
 - (b) Discuss the systematic planning for use of media and technologies in teaching and learning process at primary school level. [12 Marks]
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